CCSS: 6.RP.A.3b: Solve unit rate problems including those involving unit pricing and constant speed.

## Launch

Your cousin shops for movies online. He sees three different offers.
Which offer should your cousin choose? Explain your reasoning.

Offer 1


Offer 2


Offer 3

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Reflect Should you always choose the lowest unit rate? Why might your cousin not choose the lowest unit rate?
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## Got It?

## PART 1 Got lt

A sports store sells 5 baseballs for $\$ 12.50$. What is the price per baseball?

## PART 2 Got lt

A pack of 6 bottles of a sports drink sells for $\$ 4.50$. What is the unit price of one bottle of the sports drink?

## PART 3 Got It

Four of your friends buy album downloads online. Ilana buys 1 album for $\$ 8.95$, Kyle buys 2 albums for $\$ 17$, Joe buys 3 albums for $\$ 30$, and Aimee buys 4 albums for $\$ 44$. Which friend gets the best buy?

## Close and Check

## Focus Question

How can you compare the prices of different amounts of the same item? Why might you want to do this?
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## Do you know HOW?

1. If 5 gallons of gas costs $\$ 17.50$, what is the unit price of the gas?

2. A grocery store advertises weekly specials for fruit. Write the unit price for each type of fruit.

Weekly Specials

| Fruit | Total Price | Unit Price |
| :--- | :---: | :--- |
| 7 oranges | $\$ 3.01$ |  |
| $\mathbf{5}$ kiwis | $\$ 1.85$ |  |
| 9 plums | $\$ 2.88$ |  |
| $\mathbf{3}$ pears | $\$ 1.68$ |  |

3. A movie theater offers different ticket packages. Order them by the unit price for a ticket from greatest (1) to least (3).


## Do you UNDERSTAND?

4. Reasoning 10 binders cost $\$ 1$.

10 notebooks cost $\$ 1$. Can you tell which is the better buy? Explain.
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5. Error Analysis Your friend says that the unit price of Pack $A$ is lower because Pack $A$ costs less than Pack $B$. Explain your friend's error.

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