## 3-1 The Percent Equation

CCSS: 7.RP.A.2b: Identify the constant of proportionality (unit rate) in tables, graphs, equations,

A down-in-the-dumps drummer scours the internet for a new kit to improve his mood and swing. Based on buyers' reviews, which kit should he get? Show how you decided.


Kit 1: 9 of 13
buyers love this kit!


Kit 2: 15 of 21
buyers love this kit!

You can compare the ratios of review from buyers who love each kit with all reviews for each kit. To compare $\frac{9}{13}$ and $\frac{15}{21}$, use equivalent ratios.

Kit 1: $\frac{9}{13} \cdot \frac{21}{21}=\frac{189}{273}$
Kit 2: $\frac{15}{21} \cdot \frac{13}{13}=\frac{195}{273}$
The ratio of buyers who love Kit 2 is greater than ratio of buyers who love Kit 1. So the drummer should buy Kit 2 based on user reviews.

Reflect Do you like the method of showing buyers' reviews (e.g., 9 of 13)? Explain.
Sample: Showing how many of all buyers love each drum kit has pluses and minuses. On the plus side, you see the total number of buyers. On the minus side, it's hard to compare different drum kits.

## Got lt?

## PART 1 Got lt mc

Is the question "190 is $10 \%$ of what number?" looking for the part, the percent, or the whole?
whole

## PART 2 Got It mo

Which of the following is/are true?
I. 7 is $50 \%$ of 14 .
II. 28 is $14 \%$ of 200 .
III. 6 is $40 \%$ of 14 .
IV. $40 \%$ of 35 is 14 .

I, II, and IV

## PART 3 Got It mo

Suppose your friend has given you a gift certificate for a haircut. After the haircut, you want to leave an appropriate tip for the hairdresser. The receptionist says you should leave exactly $\$ 3$ if you want to tip $20 \%$ of the price of the haircut. What was the price of the haircut?
\$15

Discuss with a classmate
What are gift certificates and how do they work?
What are tips and how do they work?

## Close and Check

## Focus Question

How do percents and the percent equation help describe things in the real world?
Sample: Percents are a common language that help to communicate and compare information. The percent equation helps to describe proportional relationships in the real world. You can use the percent equation to find or verify numbers in the real world.

## Do you know HOW?

1. Is the question "What percent of 8 is 5 ?" looking for the part, the percent, or the whole?
percent
2. Read each statement. Write $\mathbf{T}$ if it is true or $\mathbf{F}$ if it is false.

T 9 is $15 \%$ of 60 .
F $12 \%$ of 120 is 10 .
T 32 is $40 \%$ of 80 .
T $90 \%$ of 180 is 162 .
3. A shoe store is having a closeout sale. All the prices are $80 \%$ of the original price. The shoes you want originally cost $\$ 40$. Find the sale price of the shoes.
\$32

## Do you UNDERSTAND?

4. Writing The total bill at a restaurant equals $\$ 65.38$. The waiter typically receives a tip equal to $15 \%$ of the total bill. He is given a $\$ 13$ tip. Should he be happy with the amount of the tip? Explain.

Yes. He would typically
receive a tip of about $\$ 9.80$.
The amount he received is
about $20 \%$ of the total bill.
5. Vocabulary Explain how to solve " 72 is $18 \%$ of what number?" by using the terms part, percent, and whole.

The whole is unknown.
The part of the whole is 72 .
Convert the percent, $18 \%$, to
a fraction and then multiply
72 by its reciprocal, $\frac{100}{18}$.

